



DAANDREY STEYN

DANIEL
PETRUS
DREYER
INSTRUCTIONAL DESIGNER

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ABOUT ME

I have extensive experience designing and developing effective educational materials for students, gained from my roles as a learning designer and graphic design lecturer. I understand visual design principles and how to apply them to enhance learning experiences. I have honed my communication skills through teaching and collaboration with other educators, which is invaluable in the field of learning design.

SKILLS

- ARTICULATE RISE 360
- ARTICULATE STORYLINE 360
- ADOBE PHOTOSHOP
- ADOBE PRIMIERS PRO
- ADOBE IN-DESIGN
- ADOBE ILLUSTRATOR
- MS WORD
- MS POWERPOINT
- MS EXCEL
- MS OUTLOOK

ADDITIONAL SKILLS

E-Learning, Instructional Design, Curriculum Development, Learning Management, Photo Editing, Illustration, Video Editing, New Media Art, Drawing, Video Production

LANGUAGES

ENGLISH AFRIKAANS

WORK EXPERIENCE

UNI4 ONLINE
Cape-Town/Pertoria, South Africa
Jun 2022 - Present

INSTRUCTIONAL DESIGNER

Use learning/instructional design principles to develop learning content, activities, toolkits, and other ancillary resources.
Interpret technical materials for learning purposes. Engage, consult with, manage, and collaborate with SMEs across the development process.
Create rich media course content in collaboration with creative media contractors and SMEs (video, written content, audio, dynamic and static visual assets, infographics, etc.).
Quality-check coursework for clarity, flow, accuracy, usability, and accessibility.

CTU TRAINING SOLUTIONS
Pertoria, South Africa
Aug 2021 - May 2022

INSTRUCTIONAL DESIGNER

Utilise learning/instructional design principles to develop workshop materials, including learning content, activities, toolkits, and other ancillary resources.
Interpret technical materials for the purpose of learning.
Engage in consultation, management, and collaboration with SMEs throughout the development process.
Collaboratively create rich media course content with creative media contractors and SMEs, incorporating video, written content, audio, dynamic and static visual assets, infographics, etc.
Thoroughly assess coursework for clarity, flow, accuracy, usability, and accessibility.

CTU TRAINING SOLUTIONS
Pertoria, South Africa
Feb 2020 - Sep 2021

GRAPHIC DESIGN & VISUAL COMMUNICATION FACILITATOR

Lectured modules: Design Prac ce 1A, Graphic Design Applica on, Design programs - Photoshop & Premiere Pro, Drawing Fundamentals, Drawing Applica on, Principles of Drawing B, Principles of Photography, Principles of Marke ng 2, English Communica on.

PEARSON INSTITUTE OF HIGHER EDUCATION
Midrand, South Africa
Jul 2019 - Jan 2020

PROGRAMME CONVENER GRAPHIC DESIGN

Ensuring the quality and appropriate standards of course materials and assessments.
Engaging in curriculum development, which involves planning, designing, and creating student and lecturer guides, formative and summative assessments, as well as class materials.
Timely and effective identification of at-risk students, providing student support related to module outcomes, and collaborating with other support staff.
Administrative duties associated with teaching, such as tracking academic progress and student attendance.
Holding a leadership role in the creative arts department, overseeing both staff and students at the Midrand campus, and ensuring that the curriculum is implemented in accordance with the institute's rules.

PEARSON INSTITUTE OF HIGHER EDUCATION
Midrand, South Africa
Apr 2016 - Jan 2020

SENIOR LECTURER

Lectured modules: Visual Literacy III, (dissertation writing), History of Graphic Design III, History of Graphic Design II, Drawing for Graphic Design III, (focusing on digital illustration/drawing and digital image manipulation), Drawing for Graphic Design II, (focusing on digital illustration/drawing and digital image manipulation), Drawing for Graphic Design I, (focusing on traditional drawing skills), Storyboards, Introduction to Graphic Design.
Additional Responsibilities: Curriculum and Course development. Module lead at a national level.

THE BASICS

Diligent, Hardworking, Good interpersonal communication, Work well in a team, Can take initiative, Good at problem-solving, Ability to work under pressure, Self-motivated, Internet savvy, Punctual, Good organization, with Attention to detail, Quick learner, Keen to learn and Improve skills.

LINKS

CV:

<https://www.daandrey.com/>

PORTFOLIO

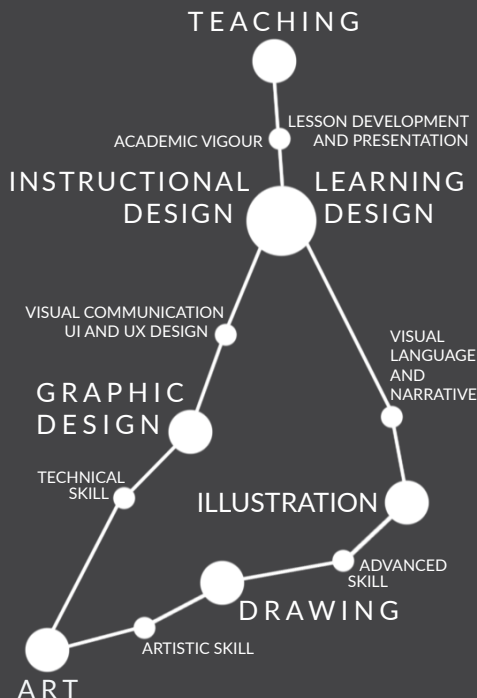
<https://www.daandrey.com/instructional-design>

LinkedIn:

<https://www.linkedin.com/in/daandrey-steyn/>

MY CONSTELLATION

The various skills, talents, and expertise I developed during my career all contribute to creating my unique constellation of skills. Each star in my constellation represents a specific skill set or talent that I have mastered. The intersections between these stars highlight their interconnections and how each one complements the others. All my skills synergise, enabling me to be a multi-talented and innovative professional in my chosen career path. All my diverse facets culminate to curate the unique constellation of skills that empower me.



UNIVERSITY OF SOUTH AFRICA (UNISA)
DEPARTMENT OF ART HISTORY, VISUAL ARTS AND MUSICOLOGY
Pretoria, South Africa
Aug 2014 - Mar 2016

THE DESIGN SCHOOL SOUTH AFRICA (DSSA)
Pretoria, South Africa
Jun 2012 - Jul 2014

MULTIMEDIA LAB ADMINISTRATOR AND TUTOR

Facilitate FRM - Film and Recorded Media.

Facilitate TDM - Two-Dimensional Media.

Evaluation and grading of undergraduate exit-level theory papers.

Tutorial and Workshop presentation in digital applications in contemporary art.

Responsible for the upkeep and maintenance of the Computer lab.

SENIOR LECTURER

Lectured modules: Art Design Theory and Research (extended essay writing), Art Design Theory and Research (art history), Basic Drawing, Figure Drawing, Commercial Art - Photoshop & Illustrator training.

Additional Responsibilities: Course Development.

EDUCATION

UNIVERSITY OF PRETORIA
Pretoria, South Africa
2011

MASTERS OF ARTS - FINE ARTS

Thesis Title: 'NARCISSUS AS A SUBTEXT FOR POSTMODERNITY'

Specialisation: New media artistic exploration

Study leaders: Prof A du Preez and Prof E Dreye

UNIVERSITY OF PRETORIA
Pretoria, South Africa
2007

BACHELOR OF ARTS - FINE ARTS

Subjects: Fine Arts (2004-2007), Visual Communication (2004-2007), Art History (2004-2006), Psychology (2004 and 2006). Professional Art Practice (2004-2006), including photography, drawing, painting, silkscreen, installa on art, sculp ng, conceptual art, digital art, Photoshop, stop-frame animation, video editing, lino printing, etching.

Title of research paper for Visual Communication 401: 'AN INVESTIGATION OF VIDEO AS A MEDIUM EXPLORING THE POSTMODERN CONDITION OF PARANOIA'

COURSES

ADOBE
Aug 2020

Adobe Certified Associate in Visual Design Using Adobe Photoshop

ADOBE
Aug 2020

Adobe Certified Associate in Visual Design Using Premiere Pro

LINKEDIN LEARNING
Sep 2021

Learning Articulate Rise

LINKEDIN LEARNING
Sep 2021

Articulate Storyline Essential Training

UNIVERSITY OF CAPE TOWN
Nov 2021 - Jan 2022

UCT Instructional Design online short course

